

Community Foundation of Northwest Missouri, Inc.

Annual Report 2013



www.cfnwmo.org

From the President/CEO



Here at the Community Foundation we believe in the power of philanthropy to unite and transform communities in Northwest Missouri. We have heard about donors leaving large sums of money to communities when they die and the enormous positive impact that has on the individuals living in those places. It often means more amenities; much needed improvements, better education for the next generation, or enhancing the arts. What we don't often hear about is the power of many small donations when pooled together for a community.

This past year, following the completion of the Transfer of Wealth study, all the Community Foundations in Missouri embarked on a

campaign titled: "For Good, Forever, for Missouri". The campaign asks all Missouri residents to leave 5% of their estate in a Community Foundation for the good of their community. These donations can be in Donor Advised funds to be distributed by an advisory board of their choosing. They could be in a Field of Interest fund to be distributed for specific needs or goals. There are many other forms and funds this 5% can be given to a Community Foundation in – however, the important issue is giving back.

Many people, from all walks of life, often think they do not have enough

wealth to have a will, estate, or to think about giving as an end of life decision. No matter how insignificant a person may think their assets are, it remains they do have assets. I encourage everyone to have a will and decide where those assets will go at the end of their lives. If many decide to give to the Community Foundation to support stronger communities that amount could change our 18 counties radically for the good!

This has been one of our focuses over the past year – helping residents in Northwest Missouri dream about how they can leave a legacy and better our region.

What will you do to leave a lasting imprint on your community?

- Mary R Hinde



Stacey Helfery

Administrative
Director



Patti Schultz

Administrative
Assistant

Our Staff

We believe in the power of philanthropy to unite and transform communities in Northwest Missouri

Our Mission:

- Promote and encourage charitable giving
- Help donors create a legacy
- Maintain donor intent
- Benefit charitable organizations in Northwest Missouri
- Ensure money earned here can remain here
- Provide efficient & effective financial management

Financials

Assets....\$16,565,333

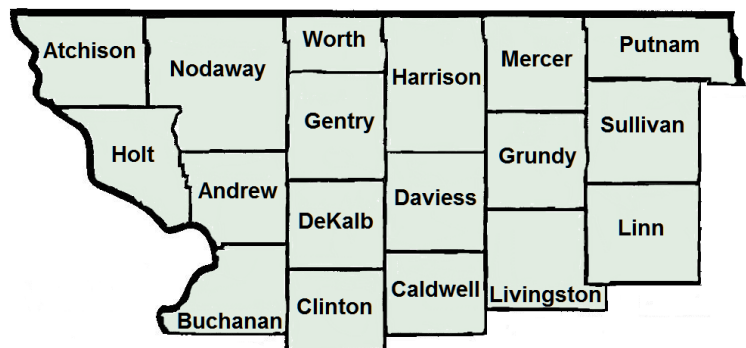
Contributions....\$607,158

Operating Expenses....\$207,731

Grants....\$1,385,139

Service Area

The Community Foundation of Northwest Missouri, Inc. serves the 18 counties of Northwest Missouri.





Some 250 people, including many regional leaders, turned out for the Community Foundation of Northwest Missouri's Second Annual Event, Friday, Jan. 25, to hear speaker Richard Longworth, author of Caught in the Middle. Mr. Longworth stated: "Partnering regionally to compete globally is what's needed."

He encouraged local leaders to create an entrepreneurial climate and innovative culture that can help local entrepreneurs create new companies.

Following the breakfast, Mark

Annual Event

Drabenstott, chairman of the Global Trust for Regional Innovation, joined Mr. Longworth for a forum discussion. Both men feel that Northwest Missouri is headed in the right direction with studies on the Transfer of Wealth, the U.S. Highway 36 corridor program, regional medicine programs & the installation of broadband throughout Northwest Missouri.

They encourage the crowd to capitalize on the Transfer of Wealth Study to capture some of the money earned in Northwest to benefit future generations. Longworth stressed leaving a portion of the earned wealth in a donor driven fund at the Community Foundation for the causes a donor cares about is a wonderful way to ensure a bright future for the region.



Distinguished Alumni Award

Tom Watkins was awarded the Distinguished Alumni Award at the 2013 Annual Event. Tom was a founding Board member of the Community Foundation & continues to support the Foundation. Giving back to the community has always been important to Tom and he made professional and community service a

priority. Tom is a visionary in the realm of philanthropy and volunteerism. His commitment to improving the lives of residents in Northwest Missouri is notable and accomplished.



TOW Study

The Community Foundation completed a statewide Transfer of Wealth (TOW) Study. The study was sponsored by the Missouri Alliance of Community Foundations and USDA Rural Development with a goal of increasing community vitality across the counties of Missouri. The TOW Study estimates household estate wealth that will be transferred from one generation to the next.

Residents of Missouri have accumulated substantial amounts of wealth since the end of World War II. The Study will be used by Community Foundations Statewide to help Missourians understand the need to keep a portion of the money earned in our region benefitting future generations. It will also be used to increase charitable giving resulting in the sustainability of social and human services. With

state and federal monetary assistance decreasing, charitable dollars will be needed to bridge future gaps maintaining regional sustainability.

The Community Foundation has set up the Stronger Communities Fund to receive donations toward regional vitality. We welcome communities or counties to setup and start a fund for their vitality.

Wealth of Northwest Missouri

If 5% of all estates become part of our community endowment:

In 10 Years

\$6,718.58 million in charitable gifts

\$337.43 million total grants and services

\$7,763,173,859.83 billion community endowment balance

In 50 Years

\$75,526.30 million in charitable gifts

\$3,776.31 million total grants and services

\$157,947,317,343.94 billion community endowment balance

Marketing Toolkit

The Community Foundation hired Creative Productions to develop a marketing toolkit. The toolkit includes a video titled "Saving Middle America" which has a long version of 17 minutes and a short version of 7 minutes. Both describe the plight of

Northwest Missouri in lost jobs, population, and outmigration of young people. They also developed a video titled "About Us" which describes how the Community Foundation works, our services, and advantages for donors. In

addition there are over 20 endorsement videos, trailers, a new website, new logo and new brochures. All these can be viewed on our website:

cfnwmo.org



Organizations Receiving Grants from our Donors

We would like to thank our donors for their continued support of the Community Foundation of Northwest Missouri and our region!

Our donors granted a total of \$ to non-profit organizations !

AFL-CIO

Agri-Business Expo Center

Albrecht Kemper Museum of Art

Allied Arts Council

America's Second Harvest of St. Joseph

American Cancer Society

American Red Cross

ASPCA

Augustana College

Bartlett Center

Boy Scouts of America, Pony Express

Boys & Girls Clubs of Kansas City

Brookdale Presbyterian Church

Catholic Diocese of Jefferson City

Children's Mercy Hospital

Cotillion for Achievement

Cracker House Project

Fellowship of Christian Athletes

Friends of the Free Clinic

Friends of the Park

Heartland Foundation

Heartland Regional Medical Center

Huffman United Methodist Church

Interfaith Community Services

Interserv Foundation

Junior Achievement of Middle America

KCPT-Public Television

Kemper Museum Operating Fund

Lac Courte Oreilles Foundation, Inc.

Ladies Union Benevolent Association

Make 12 Church

MHA Alumni Association Foundation

Missouri Citizens for the Arts Fund

Missouri Colleges Fund

Missouri Western State University

National Multiple Sclerosis Society

National Relief Charities

Paralyzed Veterans of America

Performing Arts Association

Phi Gamma Delta Educational Foundation

Pony Express Museum

St. Joseph Cathedral School

St. Ann Catholic Church

St. Joseph Community Chorus

St. Joseph Historical Society

St. Joseph Museum

St. Joseph School District

St. Joseph School District Foundation

St. Joseph Symphony Society

St. Luke's Hospital Foundation

Salvation Army

Samaritan Counseling Center

Savannah R-III School District

Smile Train

Smithsonian Institution

Social Welfare Board

Sophie Jane Darr Children's Foundation

Special Olympics of Northwest Missouri

Troon Country Club Scholarship Foundation

Two By Two Campus, Inc.

United Cerebral Palsy of Northwest MO

United Way of Greater St. Joseph

University of Missouri-Columbia

Valley Community Center

Wyatt Park Baptist Church

YMCA of St. Joseph

YWCA of St. Joseph

Young Life of Greater St. Joseph

Organizational Funds

Agri-Business Expo Fund
 Agri-Business Expo Building Fund
 Anonymous Funds
 Family Guidance Fund
 FGC Endowment Fund
 Founders Circle Fund
 Friends of the Free Clinic Fund
 King City Community Betterment Fund
 Nodaway Chorale Fund
 Pony Express Baseball Fund
 Savannah R-III School District Foundation Fund
 Savannah R-III School District Foundation Endowment Fund
 South Harrison R-II Fund
 Tuskegee Eagles Fund
 Wyatt Park Baptist Foundation Fund

Donor Advised Funds

Designated Funds

Anonymous Funds

Anonymous Funds
 Gerald and Barbara Sprong Charitable Fund
 Gray Family Charitable Fund
 Grey Charitable Fund
 Hinde Family Fund
 James T. and Karen M. Graves Fund
 Lowell and Leslie Kruse Charitable Fund
 Myers Family Charitable Fund
 Phillips Family Fund
 Stanley K. and Janet L. Griffin Charitable Fund

Scholarship Funds

Awalt & Helen Steffen King City Scholarship Fund
 Barbara Nixon-Sprong Memorial Scholarship Fund
 Bob Phelps Sr. Memorial Scholarship Fund
 Collier-Hawman Scholarship Fund (King City)
 Iris and Frank Sweaney Scholarship Fund
 Jerry and Sandra Mogg Scholarship Fund
 Lori Holley Memorial Scholarship Fund
 Ray Alburn Memorial Scholarship Fund
 Savannah R-III School District Gilbert B. Kelley Scholarship Fund
 Savannah R-III School District Marvin W. and Marie B. Wilson Scholarship Fund
 Savannah R-III School District Sertoma Club Scholarship Fund
 St. Joseph School District Foundation Awalt & Helen Steffen Memorial Fund
 St. Joseph School District Foundation Benton Education Fund
 St. Joseph School District Foundation Col. Morgan Memorial Fund
 St. Joseph School District Foundation Don and Maxine Sklenar Fund
 St. Joseph School District Foundation Dr. Melody Smith Scholarship Fund
 St. Joseph School District Foundation Earl E. and Elmyra Leininger Euler Memorial Fund
 St. Joseph School District Foundation ECHO Scholarship Fund
 St. Joseph School District Kenney Memorial Fund
 St. Joseph School District Robaska Memorial Fund
 St. Joseph School District Foundation Robert Limle Memorial Fund
 St. Joseph School District Foundation Karen I. Karns Memorial Scholarship Fund
 St. Joseph School District Foundation Lori Schmitter Memorial Fund
 St. Joseph School District Foundation Sarilee Optican Memorial Fund
 Taggart-Wheatley-McClure Scholarship Fund (King City)
 Wyatt Park Baptist Foundation Alyce Lawrence Scholarship Fund
 Wyatt Park Baptist Foundation Ruth Huston Scholarship Fund

2013 Scholarship Awards

Lauren Bacon	Elizabeth Johnson	Tania Ramos	Hayley Tiller
Elizabeth Christie	Bethany Juhl	Erin Riddle	Alyssa Turner
Cody Denton	Ronald Knight	Caitlin Schnitker	Latisha Wallace
Courtney Dykes	Haylee Nichols	Michael Sewell	Lindsay Williams
Amber Harrison	Megan O'Rourke	Ryan Sten	Rachel Wright
Emily Hart	Kelly Proctor	Bobbi Thompson	

Field of Interest Funds

7 To 70 Literacy Fund
Albany Animal Shelter Helping Hands Fund
Bob and Margaret Phelps Fund
Charles H. Taylor Memorial Fund
Greater Life Sports & Education Fund
Living Garden Fund
Maryville Young Players Fund
Midwest Adaptive Sports Fund
Missouri Association of Student Councils Alumni Foundation Fund
Rescued Readers Fund
St. Joseph School District Foundation CHS Band Trailer Fund
St. Joseph School District Foundation CHS Stadium Fund
St. Joseph School District Foundation Halverson Memorial Fund
St. Joseph School District Foundation Hillyard Fund
St. Joseph School District Foundation Hillyard Science Research Center Fund
St. Joseph School District Foundation Mary Garner Memorial Fund
St. Joseph School District Foundation Meierhoffer Memorial Fund
St. Joseph School District Foundation Music in the Schools Fund
St. Joseph School District Foundation Operating Fund
St. Joseph School District Foundation Ruby Wells Memorial Fund
St. Joseph School District Foundation Soaring on to Glory Fund
St. Joseph School District Foundation Sprong Fund
St. Joseph School District Foundation W. Fairleigh Enright Fund
South Harrison R-II Facility Improvement Fund
SRT Fund
W. Fairleigh Enright Charitable Fund

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