

2016

Annual Report



COMMUNITY FOUNDATION
— OF —
NORTHWEST MISSOURI



cfnwmo.org

From the President/CEO



This past year we have made some major upgrades at The Community Foundation! We have changed our donor platform and Investment Manager. Why did we undertake such a major effort at this early stage in our organizational development? The reasons include our desire to provide the best and fastest service to our donors, our commitment to the 18 counties of Northwest Missouri, and need for innovative online technology. Although this conversion started in the Spring of 2016 it has been ongoing through the end of the year. We believe moving our Investment

Management to a more local advisor brings us a wealth of knowledge and experience. The Commerce Trust Company now manages our pools with an active / passive mix that will allow for agile response to the markets. Our new donor portal provide by Stellar Technology Solutions will provide our donors with more accurate real-time information online.

We find a constant concern for us is dwindling dollars for philanthropy and charitable giving. To combat this trend, we have three Marketing and Fund Development Directors traveling around the 18-county region discussing giving back, leaving 5% of residents' estate to communities, and building county and community affiliate funds. Please don't hesitate to call for more information on these topics. We believe our future success lies in our work today!

Best,

A rectangular box containing a handwritten signature in black ink that reads "Mary R. Hinds".

Better Together



Our Staff



Stacey Helfery

Administrative
Director



Patti Schultz

Administrative
Assistant



Alicia Saunders

Scholarship
Coordinator



Mike Thomson

Marketing & Fund Development
Director



Steve Maxey

Marketing & Fund Development
Director



2016 Annual Event



CLIFFORD W. ILLIG, vice chairman of the board and cofounder of Cerner Corporation, the Kansas City-based healthcare information technology company was our 2016 Annual Event speaker on February 5th. Mr. Illig's experience with entrepreneurship, small and big business, and his foundation made him an excellent Keynote to address the region. He spoke about his experience of building a successful company and how to attract people to Kansas City to live. Quality of life is an important issue and Mr. Illig has added businesses and contributed in varying ways to broaden the Quality of Life attracting more residents to the greater Kansas city area.

He commended the efforts on Regional Vitality stressing an emphasis on encouraging entrepreneurs.

From left to right:

Jon Doolittle, Board Member and Event MC

Mary R Hinde, President/CEO

Cliff Illig, co-founder of Cerner Corp.

Dick DeShon, Board of Directors Chair



Marketing and Development Directors sweeping the region

Steve Maxey and Mike Thomson have been traveling the 18 county region of Northwest Missouri serving donors and educating on The Community Foundations services for approximately a year. In that time they have opened many

funds particularly Scholarship and Field of Interest. With The Community Foundation working on an online portal for all scholarships in the region many private foundations, school districts, and private donors are jumping on board to take

advantage of this wonderful opportunity.

Please call either one for more information on services available to you.

Financials

Assets....\$20,659,391

Contributions....\$1,406,404

Operating Expenses....\$218,796

Grants....\$1,504,962



Funds

The Community Foundation administers several different fund types to meet your charitable giving needs. In 2016 we have:

Donor Advised - 24

Designated - 2

Field of Interest - 46

Scholarship - 85

Organizational - 24

Total - 181

Our funds made 502 grants to non-profit organizations in 2016.





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Cfnwmo.org



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