



# From the President/CEO

A community foundation is a place-based nonprofit dedicated to building philanthropic and charitable dollars. It is a long-term way to make a legacy supporting causes for the improvement of a geographic area. It is a vehicle for people of all means to make a lasting difference now and into perpetuity. A community foundation can also have named funds which support other geographic areas and their local area by having their grant dollars administered locally.

Our mission at The Community Foundation of Northwest Missouri, Inc. states “Through regional collaboration increase the power of charitable giving and philanthropy to transform our region into an economically vibrant area.” We have seen growth and movement toward this mission over the last 11 years since our inception in late 2009 in three major ways.

- ~ First, we have seen growth in our fund assets in the double and triple digits seven of those years, single digit growth in two of those years, and single digit loss in two of those years. Most community foundations grow a mere 2% to 3% a year which we have surpassed exponentially. We now have a few undesignated funds in which donors have trusted us to distribute grants according to their criteria which is a great vote of confidence.
- ~ Second, I am immensely proud of our scholarship program, Scholar-Link which helps students regionally find applicable scholarships.
- ~ Third, our regional vitality initiative Maximize NWMO has made great strides in helping the region collaborate even more and train citizens to think in different ways.

We went through 2020 continuing to serve the region in the best way possible and will continue to do so. This past year reminded us that by focusing on the success of our donor’s goals and our mission everyone, in the region benefits.

Mary R Hinde,  
President/CEO

## Staff



**Mary R Hinde**  
President/CEO



**Stacey Helfery**  
Administrative Director



**Alicia Saunders**  
Scholarship Coordinator



**Patti Schultz**  
Administrative Assistant

## 2020 Board of Directors

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Richard Fordyce	Lowell C Kruse	Al Purcell	Gerald R Sprong
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Grundy County Breast Cancer Fund



St Joseph Downtown Investment Fund



Dance Arts Performing Co Fund

Midwest Adaptive Sports Fund



Cody Michael Harter  
Memorial Scholarship Fund



COMMUNITY FOUNDATION  
OF  
NORTHWEST MISSOURI

# 2020 Annual Report

# Thank You to Our Supporters

## Scholar-Link

- Anonymous Trusts
- Commerce Bank
- Hillyard, Inc.
- Hofheimer Charitable Trust
- Mosaic Life Care
- Nodaway Valley Bank
- Norma J and William J Kenney Charitable Trust
- North Central Missouri College
- Northwest Missouri State University
- UMKC

## Operations

- Bank of Brookfield
- Commerce Bank
- Farmers Bank of Green City
- First Missouri Bank
- Gertrude & Doyle Norris Charitable Trust
- Myers Charitable Fund
- W. Fairleigh Enright Charitable Fund

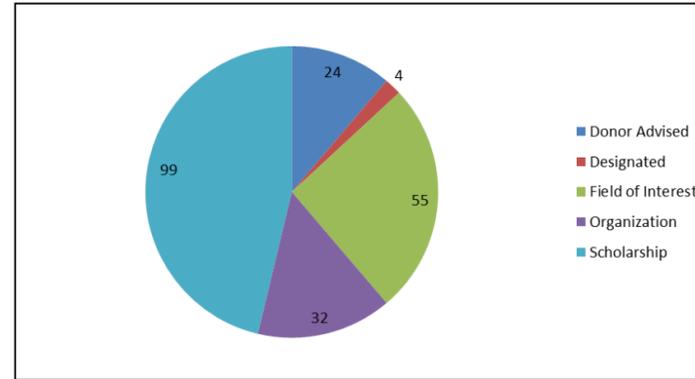


Many thanks to our guiding Board of Directors for their vision and commitment to Northwest Missouri! We have a board of 21 dedicated members who work in committees and as a group to accomplish our goal of serving donors and the region at large.

# The Community Foundation Impact

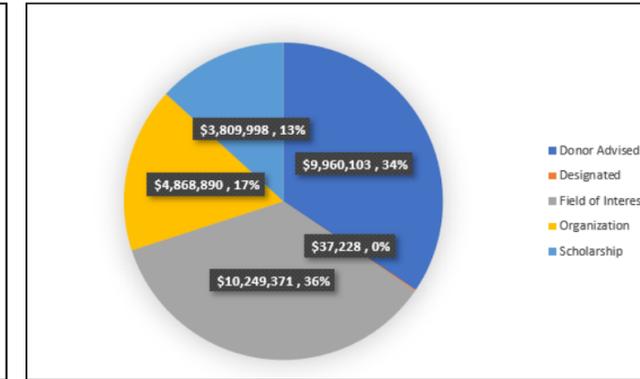
Funds

214



Assets

\$28,925,590



510 Students Applied through Scholar-Link

2103 Scholarship Applications Received

49 Schools in NWMO Applied



**MAXIMIZE**  
NWMO

Supporting Northwest Missouri's Journey  
in Dreaming Big and Growing Together

We live in a beautiful region in the heart of the country, with endless potential. To fully reach our potential, each community needs each other for the region to thrive. Like the monarch butterfly, our population has been challenged to face a decline in health, wealth, and population. In the case of the monarch, due to the effort of many people and the resiliency of monarch butterflies themselves, their population is slowly stabilizing to rise again. The same is happening for us in northwest Missouri! Our region's Maximize Northwest Missouri is a regional vitality initiative of The Community Foundation of Northwest Missouri. Through a comprehensive community development approach, the Maximize NWMO Navigation Team supports leaders who are working to improve the vitality and prosperity of the region's residents and communities.

## Helping maximize the region's potential

Maximize NWMO exists to help guide and support local communities, regional organizations, and the region's many individual formal, informal, and elected leaders as a neutral, non-competitive, and non-political resource. This includes regional neighbors agreeing on a shared vision, setting priorities, and acting year-round within the:

### Regional Learning Collaborative

8-month program including individuals, organizations, and local communities working collaboratively to decide regional priorities, expand and strengthen regional connections, and learn The Maximize NWMO Journey Framework.

### Regional Forums Conversations

A Spring and Fall broad gathering of leaders and residents to share information, discuss challenges and opportunities that are common across traditional borders, and decide on what priorities to focus on in the short- and long-term.

### Discovery Groups

Held as needed to pull experts together to dig deeper into priority topics and discover facts and perceptions helpful to decision-making.

### CollaborACTION Teams

Project-focused teams of volunteers and professionals implementing strategies, projects, and initiatives aligned with the shared vision and goals chosen by those participating in the above programs and events.

### Community-Centered Coaching

In addition to all the above learning and connection opportunities, think of this opportunity as a local community's personal coaching team. Quickly moving the community to collaborACTION and continuously deepening leadership values, principles, and the entrepreneurial spirit founded in this experience.

